

TOGETHER WE WILL SAVE LIVES

At age 11, Malia Benn heard about a teacher at her school who was playing basketball and collapsed. He went into cardiac arrest and his heart stopped beating. Thankfully, he was brought back to life with the use of an Automated External Defibrillator (AED) that was readily available on campus. Malia discovered that most schools in Hawaii do not have AEDs. This inspired her to start Heart Start Hawaii Foundation to ensure that every Hawaii school has AEDs and countless lives can be saved.

FACTS ABOUT SUDDEN CARDIAC ARREST (SCA)

What is Sudden Cardiac Arrest?

Sudden Cardiac Arrest (SCA) occurs when the heart's electrical system abruptly malfunctions and the heart suddenly starts beating abnormally. SCA is often confused with a heart attack, which typically happens when blocked arteries prevent blood from reaching the heart's muscles.

How many people are affected by SCA?

Nationally, there are nearly 300,000 occurrences of out-of-hospital SCA each year – most of them fatal.

The key to saving those who suffer SCA?

The right treatment in a timely manner. SCA victims must receive CPR to increase blood flow to the heart and brain, as well as electrical shock from a defibrillator to stop the abnormal heart rhythm. For every minute without CPR and defibrillation, chances of survival decrease by 7-10%.

This is why increasing the number of those trained in CPR and access to defibrillators is critical.

"My casual prediction is that HeartStart will save more lives in a generation than all the fire hydrants in the state of Hawai'i, and at a small percentage of that cost. It will save millions of dollars in avoided ICU stays, prolonged care and rehab, and lost years of earnings. It will avoid many a widow, parents, and grandchildren from mourning."
– Hingson Chun, M.D.

Why schools?

It is estimated that 20% of the State's population is on a school campus each day. By training school children in CPR and providing defibrillators on campus, we will increase our ability save lives now and for years to come.

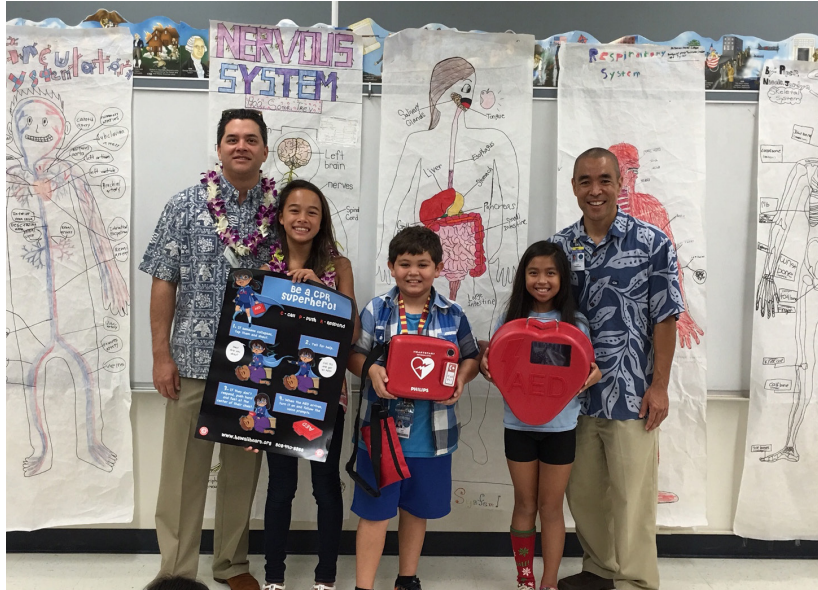
Join us in our quest to provide AEDs in every school in Hawaii and save lives. To learn more, call (808) 369-8757 or email us at info@heartstarthawaii.org.

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Honolulu, Hawaii 96814-4544
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www.heartstarthawaii.org

HEART START HAWAII

FOUNDATION

WE WILL MAKE A DIFFERENCE!



Every minute, someone goes into Sudden Cardiac Arrest. The cardiac arrest survival rate in Hawaii is currently less than 10%. However, when CPR is given and an AED is used within the first two minutes, the victim has over a 90% chance of survival.

Not only do we want to place an AED in every Hawaii school, but we want to train the teachers and the students how to perform CPR.

When you donate an AED, it won't just be placed on the wall. Your donated AED will come with an oversight and maintenance program to ensure that it is always ready to use. Staff and teachers will all be trained in CPR and how to use the AED. Students will be trained how to save a life.

Students will be taught early in life and as they progress through the years, a new generation of lifesavers will develop.

Together we will build a confident, more proactive community ready to save someone from cardiac arrest.

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Donor Packages

To become a donor, contact
info@heartstarthawaii.org
808.369.8757

Diamond Heart - \$11,000

- 5 Philips FRx AEDs*
- 5 Heartcase AED cabinets
- 5 AED wall signs
- 5 Donation plaques
- AED maintenance & oversight program
- CPR/AED Training for staff
- CPR/AED Training for students

Platinum Heart - \$7,000

- 3 Philips FRx AEDs*
- 3 Heartcase AED cabinets
- 3 AED wall signs
- 3 Donation plaques
- AED maintenance & oversight program
- CPR/AED Training for staff
- CPR/AED Training for students

Gold Heart - \$5,000

- 2 Philips FRx AEDs*
- 2 Heartcase AED cabinets
- 2 AED wall signs
- 2 Donation plaques
- AED maintenance & oversight program
- CPR/AED Training for staff
- CPR/AED Training for students

Silver Heart - \$2,700

- 1 Philips FRx AED*
- 1 Heartcase AED cabinet
- 1 AED wall sign
- 1 Donation plaque
- AED maintenance & oversight program
- CPR/AED Training for staff
- CPR/AED Training for students

Angel Heart - \$50, \$100, \$200, \$500, other:

- We will combine your gift with other donors to purchase an AED package...Thank you!

*Each FRx includes two sets of pads, one spare battery, pediatric key and soft carrying case

Heart Start Hawaii Foundation is a tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Your sponsorship contribution may be tax deductible to the extent allowed by law.

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Thank you for your support of the Heart Start Hawaii Foundation. Through your commitment, we can save lives through CPR training and the installation of AEDs on school campuses. Your donation will stay right here in Hawai'i with a direct benefit to our keiki and schools.

Please use this form to mail or fax your donation. If you have a special request please contact us at: info@heartstarthawaii.org or 808.369.8757

Donor Information:

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Donation Information:

Diamond Heart (\$11,000) _____

Platinum Heart (\$7,000) _____

Gold Heart (\$5,000) _____

Silver Heart (\$2,700) _____

Angel Supporter*: \$50 _____ \$100 _____ \$200 _____ \$500 _____ other: _____

*We will combine your gift with other donors to purchase an AED package...Thank you!

